

## Human heritage explainer

At Etherland, we are pioneering the movement to preserve human heritage through innovative technological avenues, meticulously crafting an encrypted and decentralized digital platform for real estate and world places. At the core of our strategy is the integration of the InterPlanetary File System (IPFS) as our decentralized storage layer, enhanced with our proprietary encryption technology. This ensures a secure and transparent repository for our wealth of data.

We have embraced the transformational potential of blockchain by tokenizing properties as unique NFTs and creating on-chain identities. These identities are imperative as they represent all the stakeholders in the ecosystem and facilitate automated authorization for file access. By tokenizing physical assets into digital ones, we are building a bridge between the tangible and the intangible, allowing for a seamless interaction with real estate data on an unprecedented global scale.

Our significant Human Heritage Preservation venture operates on the Ethereum blockchain. It captures the essence of our vision to safeguard cultural and historical landmarks by digitalizing them for posterity. With over 300 registered landmarks in our Estatepedia, we've already begun the noble task of cataloging the treasures of human civilization. Each landmark is not just a digital token but a chapter in the narrative of our collective past, replete with detailed descriptions, high-definition images, and immersive video tours.

Our B2B applications, aimed at revolutionizing the real estate industry, thrive on the Polygon blockchain. We chose this platform for its advantages in cost efficiency, transaction speed, and its pioneering technologies like PolygonID and Zero-Knowledge Proofs (ZKPs). These solutions are the pillars that support our commitment to not only preserving the past but also reshaping the future of property-related data management.

At Etherland, we are not only guardians of history but also active participants in the community. We've cultivated a landscape where users around the world can contribute to the Estatepedia, adding substance and detail to the landmarks they care deeply about. By offering incentives such as grants, bounties, and rewards, we engage and empower our users to become curators of history, contributing to a diverse and rich database that celebrates our shared heritage.

Our efforts extend beyond passive preservation to an active, engaging experience through AR in our mobile applications and a Cultural Metaverse created with Unreal Engine. This brings history to life, allowing users to explore landmarks, lost worlds, and forgotten places in an interactive, educational, and entertaining fashion.

As members of Etherland, we look with pride upon the interactive encyclopedia we've built. It is not just a data repository but a testament to human ingenuity, a convergence of technology and tradition, and a beacon for future explorations into our world's rich, historical tapestry. We are determined to continually innovate, expand our reach, and deepen our impact, guaranteeing that the legacies we cherish today will remain accessible for the generations to come.

