



# Etherland Certificates

the unique solution for real estate

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# Our Mission

Digitize property data to save the real-estate industry from **unrecognized storage problems**



# The Problem



## Improper storage

documents stored on obsolete solutions (paper, legacy servers, ...), too often in only one copy and always impossible to find



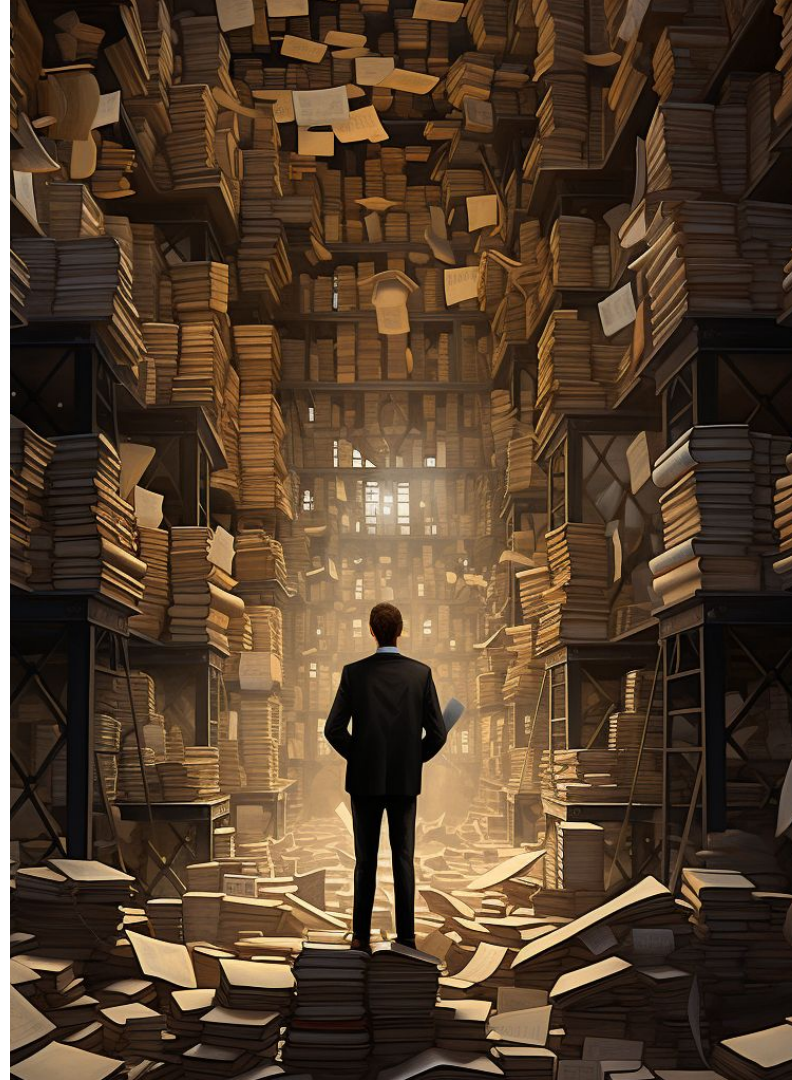
## Losses of documents

improper storage equals waste of hours, sometimes days, and, in the worst cases, complete loss of documents



## Loss of money & time

loss of documents means reissuance needs, which costs money and time, in substantial amounts when these are audits or technical documents





# The Solution

Decentralized, easy to use storage



## Intelligent platform

Property data storage and management under your control



## Immutable & encrypted

impossible to alter the original, full history and safety at all times



## Content-based addressing

as long as you know what you're looking for, you will always find it



## Time & cost efficient

no need to make new documents, no hours wasted looking for them, tremendous savings

# The Products

## ProApp and Real-Estate File System



### Convenient access

no local installation, only remote access through a link



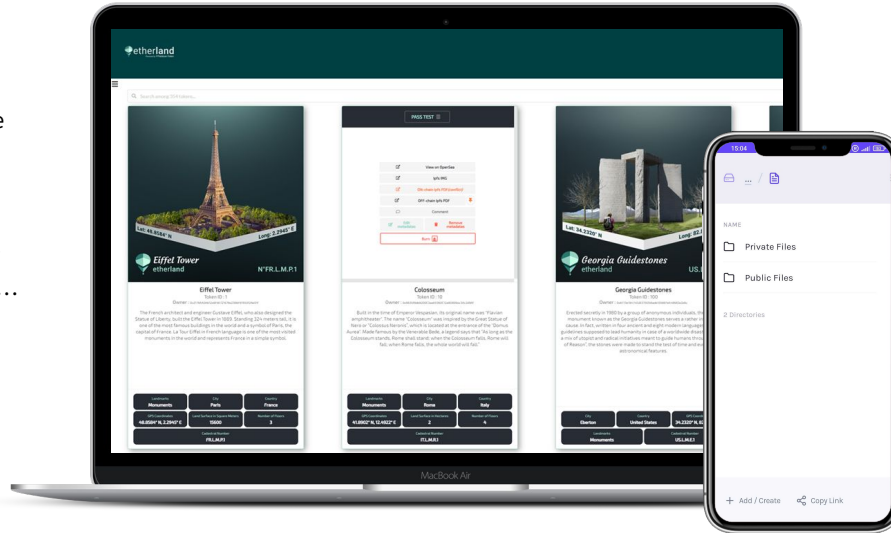
### Fully adaptable

display your custom datasets, or add ours to your ERPs, BIMs, etc...



### APFA\* Gateway

manage and monitor easily your DIDs and files' authorizations



### Daily simplicity

easy joining, file-sharing & password-less access



### Extended control

manage file access easily, revoke file-sharing cascades in one click



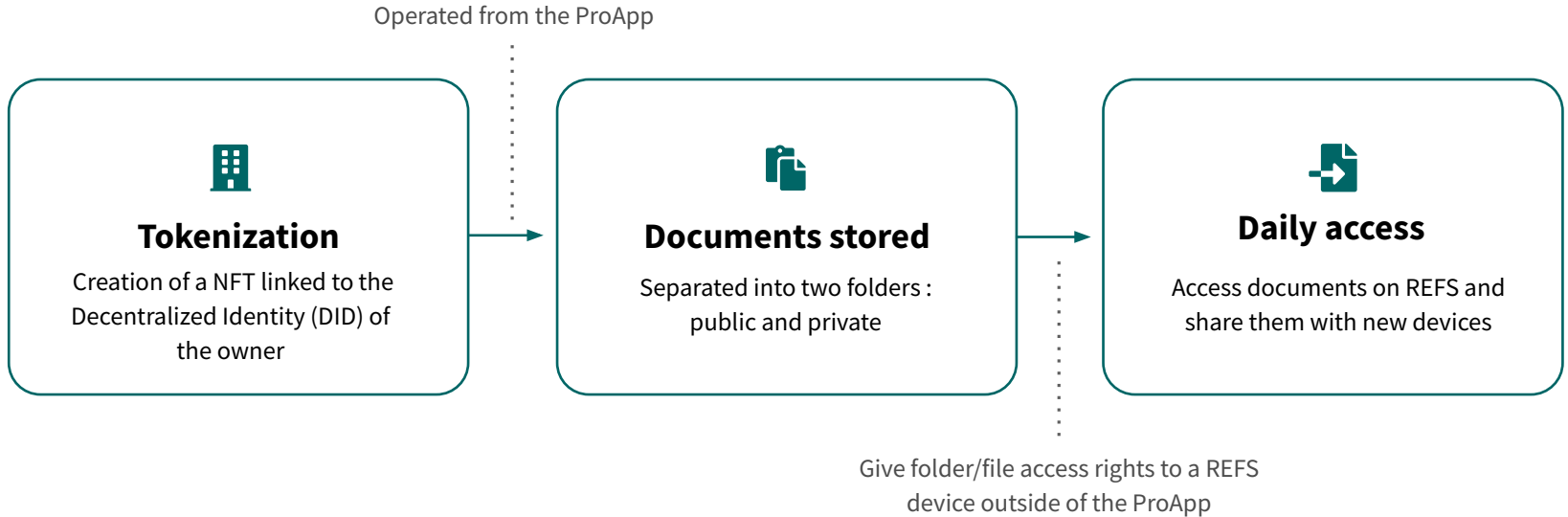
### Quantum-proof

utmost security and privacy, everyday, and in the palm of your hand

\*Automatized Permissioned File Access

# The Products

How it works



# Why Now

A head start in our market, an opportunity not to miss for investors

1



## A growing market

Actual tokenized real-estates represent 0.00006% of the total market value; many experts predict total assimilation within 10 years

2



## Unique solution

Novel solution leveraging new technologies to address previously unsolvable fundamental issues

3



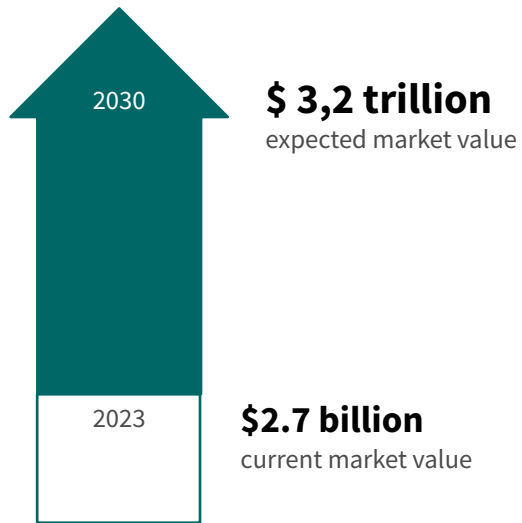
## A segment to take


Opportunity to pioneer a sector with Etherland, no other company offers even a remotely similar solution

# The Market


The inception of an assured digitalization dynamic

## Tokenization of real estate assets



 **\$16 Trillion**  
global value of tokenized illiquid assets by 2030

Source: World Economic Forum - Global Agenda Council, BCG Analysis, 2022





 **Assets devaluation**  
major auditing firms (Mazars, KPMG, etc.) will devalue real estate assets that are not aligned with digitalisation from 2024 onwards

Source: Insider ULI Product Council Attendance, 2023



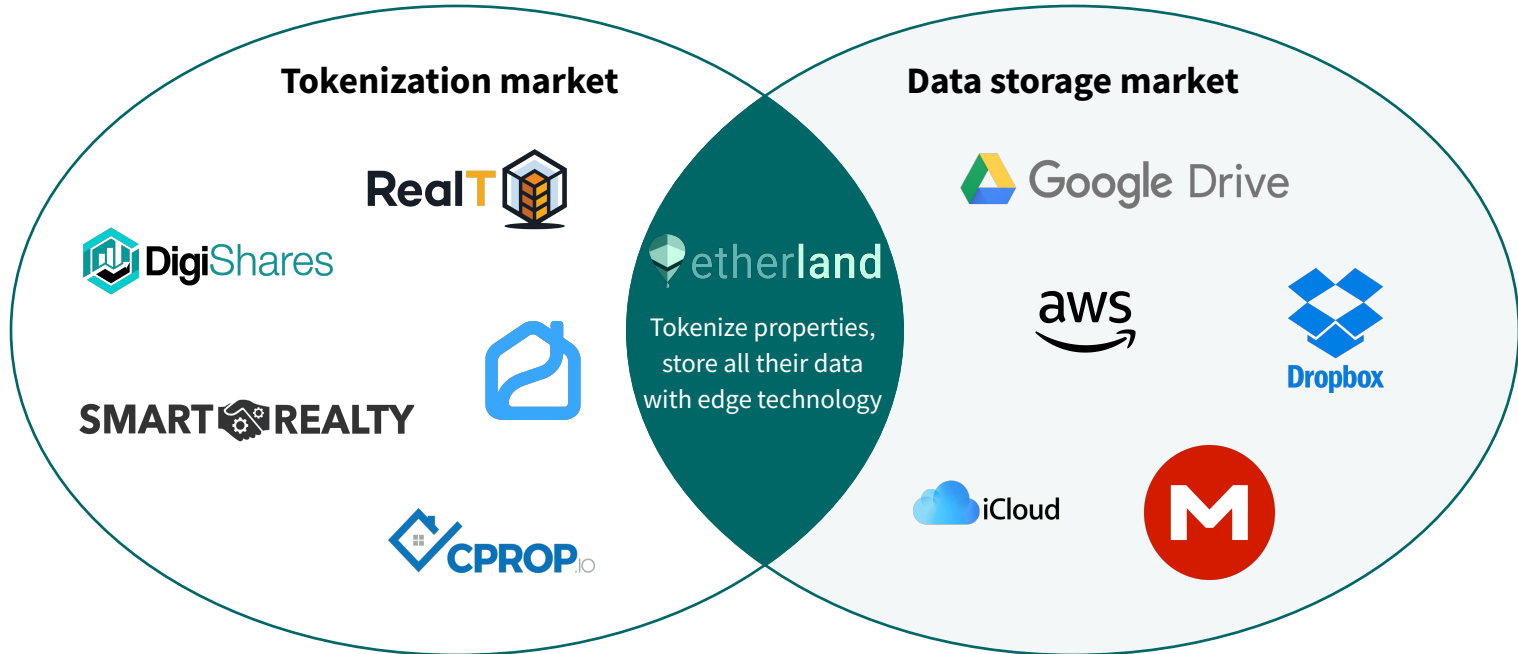
# Competition

Etherland's data storage system is specially designed for professionals, offering simplicity of use while guaranteeing security and ease of data exchange

		 Google	 Dropbox	 iCloud
<b>Decentralized</b>	✓	X	X	X
<b>Immutable</b>	✓	X	X	X
<b>Full History</b>	✓	✓	X	X
<b>Works on all devices</b>	✓	✓	✓	X
<b>Security</b>	<b>Quantum-proof</b>	X	Ok	Ok
<b>Daily Comfort</b>	<b>Excellent</b>	Excellent	Good	Good

# Competition

Etherland is at the crossroads of two markets: tokenization and data storage.



# Traction

A good user base and a proven track record



**16,400**

community following



**3,880**

tokens holders across networks



**\$330,000**

past OpenSea revenues

# Partnerships

Multiple strategic partnerships for marketing, technological & business development



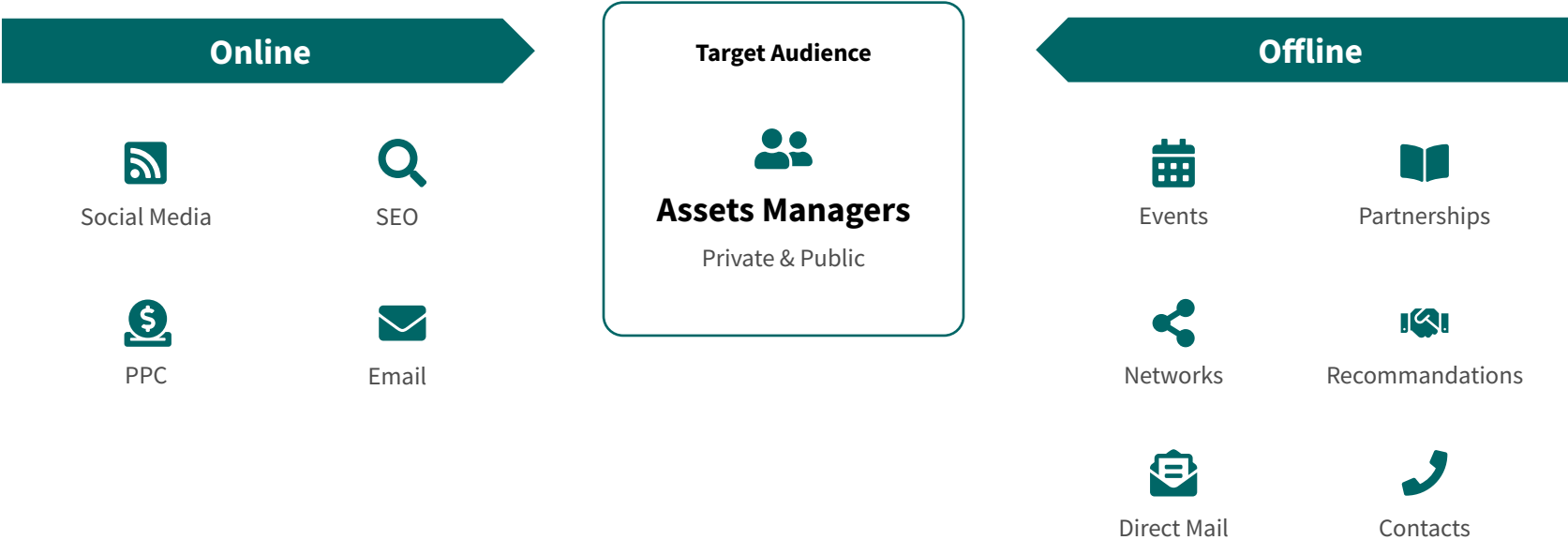
# Business Model

A tailor-made solution, fitting all budgets and requirements



# Customer Acquisition

Defined, focused user acquisition strategy



# Team

A team of young, tech-savvy leaders with experienced advisors



**Alexis Brand**

CEO

- Previously CTO at Fieldcoin and COO at Etherland
- Early Ethereum miner



**Killian Vouillon**

COO

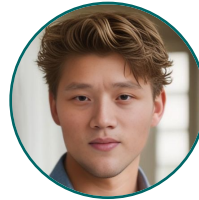
- Recording Studio & JADIS Founder
- Serial Entrepreneur



**Victor Malle**

CPO

- Previously Production Manager and COO at Etherland
- Early Ethereum miner



**Jay Ito**

Lead Dev

- Senior Smart Contracts Engineer
- Senior Full Stack Developer



**Cristian Lopez**

Creative Director



**Dominique Brand**

AI & Tech Consultant

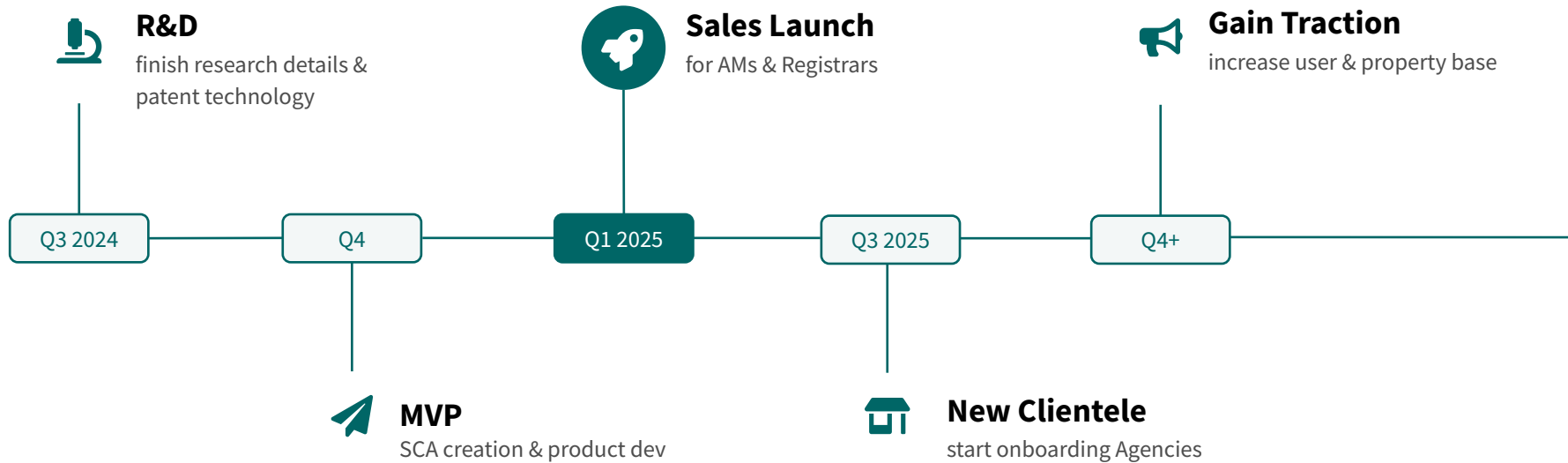


**Sebastien Cotel**

GreenTech & Business Consultant

# Milestones

Where and when we are going





# The Ask

**€1,600,000**

We are looking for €1,6m in funds to incorporate, finish product development, hire key staff, start selling and keep funds up until breakeven\*



## R&D

€370,000

- Finish public infrastructure
- Build private infrastructure
- Update & upload ProApp to live servers
- Closed testing with select few clients



## Personnel

€740,000

- Hire Key People in the following fields: IT, Marketing and Content Production
- Hire sales team members
- Budget for marketing and content production



## Legal & Other

€490,000

- Open Limited Co & SCA in Luxembourg for commercial operations
- Monthly payments for IT infrastructure
- Office rent, travel costs, ...

*\*We are currently launching a crowdfunding campaign to finance the R&D and MVP*



# Etherland Certificates

expand to Web 3.0 today



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